

SCHMUCK MUNICH 2017

1. SCHMUCK. WHAT IS IT?

Applications are now being sought for Schmuck 2017. This is an excellent opportunity for New Zealand contemporary jewellers to exhibit their work in a large and prestigious European venue.

Established in 1959, Schmuck is the oldest contemporary jewellery exhibition in the world and is one of the most highly regarded exhibitions and awards on the annual contemporary jewellery calendar.

In 2016 guest curator Peter Skubic selected 66 jewellers from 22 countries including two from New Zealand. Each year three exhibiting artists are awarded the prestigious Herbert Hoffman Prize. One of these was awarded in 2016 to New Zealand jeweller Moniek Schrijer.

2. HOW TO APPLY

Applications are made online through a step-by-step process. To apply go to www.hwk-expo.de, click on English in the top right corner and Schmuck 2017. The deadline for applications is the 1st October 2017. Any queries please contact:

Eva Sarnowski at
eva.sarnowski@hwk-muenchen.de

Schmuck is open to all artists working in the field of contemporary jewellery. Publicly funded by the event host, shipment and exhibition is free of charge. A high quality catalogue is produced to coincide with the exhibition. Make sure you put New Zealand as your country of residence. Don't miss the deadline.

3. QUICK TIPS

Save your application information outside of the website so you don't have to start again if you make a mistake. Photograph your pieces to a high standard and ensure they are the right size for inclusion in your application before you start the application process.

Good luck with your applications!